

Brent, alongside his brother Connor, own and operate Fricosons Holsteins in Newcastle Ontario where they milk 60 cows in a tie-stall barn. They focus on breeding high type animals from some of the deepest pedigreed families in the breed. These families include the Adeen's, Lydia's, Barbie's, Lila Z's, Frosty's, Caught Your Eye's and Portrait's.

Brent was very active in 4-H, involved in competing in judging, fitting and showmanship competitions. In 2018, Brent won the Inter-County Judging Competition and had the privilege of going to Madison and representing team Ontario. He followed that up in 2019, winning Champion Calf and Reserve Overall Champion at EastGen challenge in Markham. Later that summer he also claimed Champion Showman and fitter at the Ontario Summer Show.

Following his 4-H career, Brent had the privilege of working with some of the best cattle in the world while he was working at Ferme Blondin while learning from one of the best cow men in the world, Simon Lalande, and one of the best heifer men in the world, JP Proulx.

He started judging professionally in 2023 at the Beachburg Fair and has judged many shows since.