Jake Whitmore, with his wife Ashley, and two children, Brook and Carter, help operate Hay-Way Farms where they milk 200 registered Holsteins. The farm shows a full string at the county show every year and provides mentorship and heifers for 4-Hers in the area. Jake has judged Breeder's Cups as well as many 4-H shows and feels comfortable with colour breeds along with Holsteins.